

## **FRIENDS OF BELMONT SHORE**

**November 7, 2019 meeting, Bay Shore Community Church Fellowship Hall, 6:30 pm**

**Welcome - Vice President Kurt Schneider**

**Introduction of the Board**

**Membership Report - Phyllis**

**Introduction of Business Owners in attendance**

**“The Future of Second Street” moderated by Doug Otto**

**Where We Are, the BSBA point of view — Dede Rossi**

Very good things are coming to Second Street: five new businesses opening.

BSBA usually gets forty to fifty people to their meetings.

Dede is excited to learn from our suggestions.

**A Business & Property Owner’s View -- Lisa Ramelow**

La Strada has been here a long time.

You can follow Lisa and La Strada on Facebook.

The problems on Second Street are not caused by landlord greed.

**How Do We Become More Relevant in Today’s Retail Environment -- Tyler Leshney**

He has been here for five years; he has a children’s line.

The challenge for Second Street is that we need a theme to work in a collaborative way.

We need strategies for messaging.

**How Might 2nd Street Become Today’s “Go-To” Destination in LB - Carmen Lorbeer and Kurt Schneider**

Retail has changed.

Millennials are looking for a dining experience and are spending a lot on cosmetics.

We need to fix the facades and invite some pop-ups to participate.

**Various comments, suggestions and questions to the panel were made by the members**

**Next meeting: December 5th — An Evening with Councilwoman Suzie Price**

**Comments from the Members**

Minutes taken by Maria Hanson, board member