

Board Meeting — August 21, 2023, 6:00 PM
104 St. Joseph Ave

Meeting called to order: 6:06 PM

Board Members present: Adrienne, BJ, David, Jim, Kurt, Maria, Matt, Steve, Theresa, Valli

Excused Absent: Malarie

Minutes of July 24 Board Meeting: APPROVED

Treasurer's Report on the concert - Valli

\$1,184.68 profit after expenses

Concert Review

What we did right:

great community involvement/ turnout

functional layout- restrooms, stage, food, space

Ample free parking

Unique space, appreciated by guests and nearby homeowners

Modifications for next time:

Post signs explaining donations / better, more clear "story of giving"

Buckets at Intermission- all volunteers dispersing at once starting at front of the stage

Ask Kristina to give more detailed explanation on what good FOBS does for the community

Include an opportunity drawing/ raffle to incentivize donations?

New members who sign up at concert get extra tickets?

Board Members/ FOBS members to put concert lawn signs in front of houses for more effective marketing (Kurt to get lawn sign contact from Ben Fisher)?

Better stage lighting, consider changing angle of stage so sun isn't in spectators' eyes

Better FOBS marketing at pop up table- list of past speakers? Leaflet?

Apply for Port Grant for 2024 Concert in September

Motion made, seconded, and passed.

Potentially include departments necessary as speakers at a FOBS meeting: like Parks, Rec & Marine, employees, Events & Filming employees, etc.

Sunset at Iconix

Date set for Thursday, October 19 at 5:30 PM

Matt chairing subcommittee

Ask new businesses to donate to event: Candified, Foodologie, etc.

Subcommittee to meet next week with Helena and Sierra at Iconix to confirm details before Sept. 7 meeting.

Ask BSBA to put Sunset at Iconix on online calendar

Someone from FOBS to speak at BSBA meeting re: event

Valli to ask Wine Beach ladies re: donation/ liquor store contact

Jim volunteered to be bartender

September 7th Meeting Update

Topic: City Budget

Kristina Duggan - Highlighting Third District projects

Jack Cunningham, District Director for Congressman Robert Garcia — Federal spending

Q and A: Members can ask questions on various projects

Sept 7th is FoBS anniversary: Adrienne to ask Colossus about donating cookies

Discussion on board's preferred action regarding community topics, whether speaking as a majority for the group as a whole or encouraging members to submit their opinions individually. Board agrees our role is to encourage members to voice their opinions as individuals.

Membership drive strategies

need more ideas for sponsorship

F&M?

No discounts on dues anymore

Need to be clearer to potential members why they should spend their money on FOBS, price is not the issue, focus on CTA

Incentive + clear parameters

Auto-renewal system for membership?

Explore other sources of funding, especially F & M

Shared Valli's sample tiered support chart to solicit support from various businesses

Meeting adjourned at 7:45 pm

Minutes submitted by Adrienne Newell, board member